



## Offering Highlights

Non-voting stock, up to 7,500,000 shares

<b>Offering Price per share</b>	\$11.47 as of Q1 2022
<b>Product</b>	Upside Avenue is a perpetual life, crowdfunded real estate investment vehicle managed by an experienced, geographically-focused multifamily operator and developer
<b>Structure</b>	Non-listed (illiquid), perpetual life real estate investment trust (REIT)
<b>Investment Guidelines</b>	Sunbelt region, stabilized or value-add apartment homes; Undeveloped or developed land; Debt and equity investments
<b>Manager / Advisor</b>	Casoro Investment Advisory Firm, LLC
<b>Maximum Offering</b>	\$75,000,000.00

<b>Subscriptions</b>	<ul style="list-style-type: none"><li>- Quarterly purchases as of the first calendar month or each quarter; subscription requests must be received at least five business days prior to the first calendar day of the quarter</li><li>- NAV per share, which will generally be equal to our transaction price, will generally be available within 35 calendar days of quarter end</li><li>- Transaction price will be available on <a href="http://www.upsideavenue.com">www.upsideavenue.com</a> and in prospectus supplements</li></ul>
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<b>Distributions</b>	Quarterly (not guaranteed, subject to Manager's discretion)
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<b>Minimum Initial Investment</b>	\$2,000.00
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<b>Suitability Standards</b>	<ul style="list-style-type: none"><li>- No accreditation or net worth requirements</li><li>- No more than 10% of one's net worth or annual income allowed if unaccredited</li><li>- Anticipated 5 to 7 year hold period</li></ul>
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<b>Share Repurchase Plan</b>	<ul style="list-style-type: none"><li>- No share redemptions allowed in the first 12 months of subscription</li><li>- 2% penalty fee for premature redemptions after 1 year but before 2 years</li><li>- 1% penalty fee after 2 years but before 3 years; no penalty fee after 3 years of subscription</li><li>- Redemption price generally equal to last quarter's NAV</li><li>- Total redemptions are limited to 2% of NAV per quarter (as of the end of the preceding quarter) and 5% of aggregate NAV per calendar year, subject to financial condition</li></ul>
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<b>Tax Reporting</b>	IRS Form 1099
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<b>Organization &amp; Offering Expense</b>	up to 3% of the gross proceeds of the offering (reimbursed to Manager)
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<b>Management Fee</b>	1% (annualized rate, paid quarterly to Manager)
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<b>Operating Expense</b>	1% (annualized rate, paid quarterly to Manager)
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<b>Disposition Fee</b>	2% of total sale value (paid at closing to Manager)
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Note: Manager will attempt, but is not guaranteed, to process redemptions, without penalty fee, in the event of death or disability. Manager reserves the right to restrict redemptions in order to prevent undue burden on our liquidity. Terms summarized herein are for informational purposes and qualified in their entirety by the more detailed information set forth in the prospectus. You should read the prospectus carefully prior to making an investment. Please see full disclaimer on the following page.

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